

HOW YOU CAN ADVERTISE WITH US



Dedicated Email Blasts

Share your message with our email list of 550,000+ professionals, students, and educators in nursing, social work, counseling, psychology, and public health.

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MARKETING

DEDICATED EMAIL BLASTS



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KEY FEATURES AND BENEFITS

Select from a list of over **550,000+ professionals** and target custom audiences by location, degree, specialty, and profession.



NETWORK

Gain access to more than 550,000+ nursing, social work, counseling, psychology, and public health professionals, students, and educators



TARGETING

Choose from targeting options including 75 specialties, degrees, geographical location, and job title



REPORTING & COLLABORATION

Our digital media team will work with you to optimize open rates, click-through-rates and cost per leads (CPLs), metrics provided 1 week after each email

PER-EMAIL RATES

0 - 1,000	1,001 - 2,500
\$.50 per user	\$.40 per user
2,501 - 10,000	10,000+
\$.35 per user	\$.30 per user