

# HOW YOU CAN ADVERTISE WITH US

## Online Recruiting Events

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Candidate Recruiting, Nurturing, and Success.

With our technology partner, Acadiate, Springer Publishing hosts a tailored career workshop to drive qualified candidates to you. We provide a consultative assessment prior to all online events to make sure we customize the event to represent your brand and drive candidates to your website.

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# RECRUITING ONLINE RECRUITING EVENTS

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## THE BENEFITS

With our technology partner, Acadiate, Springer Publishing hosts a tailored career workshop to drive qualified candidates to you.



### **INCREASE SUCCESS RATES**

Increase success rates of applications to your website or career form.



### **GET QUALIFIED PRE-APPLICATIONS**

Receive qualified nursing pre-applications for your program.



### **PREDICT CANDIDATE RETENTION**

Contribute to the ability to predict retention and ensure candidate success.

## WHAT YOU GET

*Candidate Recruiting, Nurturing, and Success.*

We provide a consultative assessment prior to all online events to make sure we customize the event to represent your brand and drive candidates to your website.

- Live and recorded video webinar, hosted by career experts from Springer Publishing and Acadiate
- One-on-one support and career resources to webinar applicants to drive qualified applications to your site
- Targeted email and social media promotion of the event (including reminder emails)
- Complete candidate pre-application and leads within an Acadiate Cluster and lead spreadsheet